



FULL-SERVICE LIVE EVENT PRODUCTION

**BY PRIME TIME
ENTERTAINMENT INC.**

[HTTPS://WWW.PRIMETIMEENTERTAINMENT.COM/](https://www.prime-time-entertainment.com/)



TALENT BOOKING

40+ years of knowledge connecting our clients with our network of artists spanning from local talent to internationally established touring headliners.

We provide comprehensive staging solutions for any event while prioritizing safety, functionality, and visual impact.

STAGING

LIGHTING/AUDIO

We tailor each production with precision, offering our clients state-of-the-art sound design, dynamic lighting design, and some of the most knowledgeable professionals in the industry.

Our fleet of vehicles and large team of professionals allows us to customize to your needs and optimize efficiency.

CARTAGE/TECHNICIANS

VIDEO WALLS

As a 100% customizable service with seamless integration, we configure every video wall to your space, content needs and technical requirements.

Through our sister company *Backline Source Inc.* - We work closely with Artists' teams to provide high-quality backline rentals from one of the largest inventories in the state of California.

BACKLINE RENTALS

WHO WE ARE...

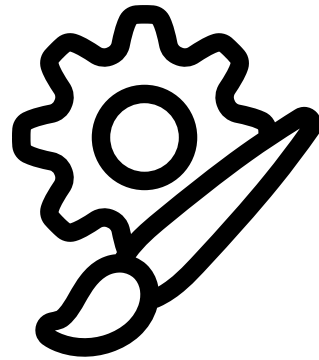


We are a family- owned event production company based in Livermore, CA, that was started by Jim Douglas in the early 1980's. It is now managed with the help of his daughters Haley Swenson (Office Manager) and Hannah Kohlmeyer (Talent Buyer), along with their team of 25+ staff members. We have proudly served Northern California and beyond with over 40-years of experience in producing events. We've discovered and supported our local talent and we bring unmatched industry expertise with producing headliner shows. Our company has grown immensely since it's birth and we're just getting started!

(See who we've worked with starting on page 7!)

WHAT EXACTLY DOES FULL-SERVICE MEAN?

COMPLETELY CUSTOMIZABLE



Do you already have a stage and an in-house sound system, but need a party band? We got you. Do you have the band and AV, but just need backline? We're your people. We are here to completely personalize our services to your needs.

SAVINGS GO STRAIGHT BACK TO YOU!



When we are the sole vendor needed for the production side of your event, we are able to cut costs significantly, simplify logistics, and bring those savings back to you! TIME IS MONEY! And we consolidate your needs without cutting corners to streamline your event planning process.





CASE STUDIES...

IN THESE NEXT FEW PAGES, YOU'LL GET COMPREHENSIVE EXAMPLES OF A FEW DIFFERENT TYPES OF EVENTS THAT PTE HAS PRODUCED OVER THE YEARS, AS WELL AS TESTIMONIALS FROM REAL PEOPLE.

WENTE VINEYARDS

1

Decades ago, Jim Douglas, was brought in to the Wente team to produce concerts, helping shape the Wente brand to what we know today. Known for bringing the biggest names Livermore has ever seen, the concerts at Wente Vineyards have been highly regarded as one of the most iconic and memorable live music and comedy experiences in the region, attracting both touring audiences while enhancing the winery's own club member base.



“Working with Prime Time Entertainment feels like working with a true partner.

They’re responsive, organized, and genuinely care about making each event successful. Having all the gear and expertise under one roof makes production smooth, efficient, and stress-free.”

-Ann Ogden, Director of Sale at Wente Vineyards



WHAT HAVE WE DONE FOR WENTE OVER THE YEARS?

1. We curated a lineup based on the winery's goals. What did they want to achieve with this series?

What is our "WHY".

2. We worked hand-in-hand with the artists from the moment the offer was sent, to the night of the show. Managing riders, providing backline rentals, going through technical requirements and logistics with artist management, as well as fine-tuning the schedule, sometimes even running rehearsals the night before!
3. We provide insurance, as well as safety plans. Ensuring a secure environment for our crew, artists, the audience and winery staff has been foundational to our work.
4. We set-up everything.... staging, sound systems, instruments, Lighting, etc. **Our crew is very well-rounded in event logistics.**
5. Day of-Show, we are there all day. Stage management is essential to making sure the show goes off without a hitch! Having a manager who knows the cues, and knows how to troubleshoot whether it's an audio issue, logistical hurdle, etc, will make or break your event!



ARTISTS WHO HAVE PLAYED OUR STAGE:

BEACH BOYS, LYNYRD SKYNYRD, CHRIS ISAAK, DIANA ROSS, SEAL, THE DOOBIE BROTHERS, SMOKEY ROBINSON, COLLECTIVE SOUL, ALANIS MORISSETTE, MATT NATHANSON, KENNY ROGERS, BOZ SCAGGS, MICHAEL MCDONALD, PARMALEE, ASHLEY MCBRIDE, THE BAND PERRY, JAMES TAYLOR, SHERYL CROW, HARRY CONNICK JR., JOHN FOGERTY, RINGO STAR, WILLIE NELSON, CHEAP TRICK, TRAIN, COLBIE CAILLAT, THIRD EYE BLIND, EARTH WIND & FIRE, CHRISTINA PERRI, AND MANY MANY MORE!!

CITY CENTER BISHOP RANCH SAN RAMON

2



THE WHY

This is a young shopping center, opened only since 2018. When PTE helped launch the free jazz series, the goal was to create a world class live music experience that showcased the shopping center as a cultural destination, while creating a space to bring the local community together in a vibrant and welcoming setting.

WHAT FEELING DID WE CREATE?

During the 3 shows at this annual concert series, we created an atmosphere where the community could gather and connect over music. People of all ages and backgrounds, travelers, locals, and everyone in-between indulge in the joy this casual, yet accessible, setting brings.

PTE played a key role by consulting and during every step of the process putting this concert series together. From artist suggestions, to negotiating offers, managing riders, providing all staging, sound, lighting, onsite staffing, cartage, stage management...

This was one of our favorite full-service productions to put on!



FREMONT CREATES FINALE

3



This unique annual event was piloted with the help of PTE's expertise. It was the final celebration to close out an entire month of city-wide activities spanning dozens of businesses in town. This non-profit organization was started to highlight the cultural diversity and talent of the Fremont- area's residents. PTE's staff helped select performers to ensure a diverse representation of cultures and art forms, organized all of the performers technical needs, provided all the staging, multiple sound systems, and technicians for the full day of performances and activities, as well as onsite stage managers to keep the show running on-time across 4+ stages.



BROADWAY PLAZA SHOPPING CENTER

4

THE VISION:

Fundraise for important community programs and increase foot traffic to the shopping center on weekdays.

EXECUTION:

Every year for the almost 3 decades PTE has curated a lineup of tribute and cover bands that has a wide musical variety and gets people dancing. The Staging, Audio, Visual effects, Bands, Engineers and onsite managers are all provided by us.



A WORD FROM THE BROADWAY PLAZA STAFF...

“We have partnered with Prime Time Entertainment for our Summer Concert Series for many years, and they never disappoint. From outstanding talent to flawless coordination of sound, lighting, and production, their team consistently delivers an exceptional, high-quality experience. Working with Prime Time Entertainment gives us complete confidence that every event will be a success.”

**-Tracy Dietlein,
Senior Marketing Manager at Broadway Plaza**

COSTCO CORPORATE MEETINGS 5



What we brought:

- video wall rental
- cartage
- sound system
- technicians with an in-depth knowledge of the systems and electrical requirements for the location.
- professional, attentive, and efficient communication in the months and days leading up to each meeting/presentation.

CLIENT REVIEWS....



"PROFESSIONAL, ON-TIME AND ATTENTION TO DETAILS"
BRAD & CORINNE, WHITE HOT TEES

"JIM AND HIS TEAM ARE PROFESSIONAL AND COMPETENT. "
DAN FERREIRA
IATSE LOCAL 107 STAGEHANDS

CLIENT REVIEWS....



"Jim Douglas and everyone at PTE are fantastic. They are able to provide backline, gear and technicians from a small event all the way up to a stadium. The word that comes to mind when thinking of Jim and PTE is "Integrity"! Highly recommended."

- Tommy Merry, Tommy Merry Productions

"Prime Time handles all aspects of the entertainment business. Totally professional. Totally dependable!"

-Steve Medeiros

REALTY EXPERTS FREMONT

CLIENT REVIEWS....



"One of the best full service entertainment connections in the country!"

Leo Herrera

Santana Tribute Band

"I know of Jim Douglas and Prime Time Entertainment as dependable, efficient, and professional. They are also very diverse in their comprehensive services to the Artists, and Bands that are in their client base !!! "

Les Browning

Les Browning Music, Performance Recording, Production/L&L Browning Music Publishing

"I know Jim Douglas through mutual musician friends and is great to work "

Craig Caffall

CWR Productions

MEET SOME OF OUR KEY TEAM MEMBERS!



JIM DOUGLAS

Founder/CEO



HALEY SWENSON

Vice President-Operations



HANNAH KOHLMAYER

Vice President- Business Development and Senior Talent Buyer



CASEY WESTROPE

Warehouse Manager, Inventory & Backline Rentals



NICK MOSCA

Backline Source Inventory and Audio Engineer



JOSH PARROTT

Lead Audio Engineer and Warehouse Manager



CHRIS RUPE

Warehouse Manager, Technician



EMMA SHADER

Marketing Assistant and Box Office



ALEX EDWARDS

Audio Engineer



LINDSEY MILES

Lighting Engineer



MATTHEW SANCHEZ

Backline Technician



GREG MERINO

Backline Technician



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